



*Helping transform garage spaces*

## Become an Authorized Dealer for Carolina Garage Company

The Carolina Garage Company would like to thank you for your interest in joining our valued network of dealers. As more people look to maximize the living space in their homes, garage transformations are one of the fastest growing trends in the \$9 billion home organization segment. Our goal is grow our brand through partnerships with the best closet companies, custom home builders, high end cabinet dealers, or existing garage renovation and organizational companies that are looking for a manufacturing partner to provide an exceptional turn-key garage cabinet line, floor coatings, and wall storage accessories.

**Whether you want to add an additional garage cabinet line to an existing garage program, upgrade or replace one of your current lines, or take your first step into the explosive garage organization market, we would love to hear from you.**

### Why Partner With Carolina Garage Company?

First and foremost we are a manufacturing company. Our North Carolina campus consists of 500,000 square feet of manufacturing and warehouse space, filled with state of the art equipment and latest technologies. We understand how to produce high quality components and drive down manufacturing costs, allowing us to provide you with competitive and cost effective program.

We are not in the business to sell franchises or to control how you operate your business. We are your manufacturing partner, here to provide you with a turn-key branded product line for your garage program.

We will provide you with the professional support materials needed to present to your clients. This includes product catalogs, marketing brochures, images for your website, showroom models and material samples.

Our proprietary 3D software and catalog allows you to provide a 'real time' interactive design experience in front of your clients at their home or in your showroom. The drag-and-drop features allow you to easily create a 3D model of your client's garage. Choose the cabinet designs to best fit your client's vision, and then select from the various colors choices for the cabinets, floors, and even the walls, to give your client the opportunity to visualize what their newly transformed space will look like.

We will be there to support you from the beginning with in-depth training on the product lines, design software, and installation. Our commitment to service goes beyond the initial start-up process. Our excellent customer service and technical support teams will always be an email, text, or phone call away.

We are only as successful as our dealers so it is essential for us to help you grow your business along with the Carolina Garage Company brand. We will help drive business to our dealer partners through the ongoing promotion efforts of the Carolina Garage Company brand. We will share our lead generation opportunities with our dealer network and specific to your geographic area.



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## What Sets Carolina Garage Company Apart?

Carolina Garage Company takes pride in being one of the leading suppliers of garage cabinets and accessories. Our extensive product line and versatile design options, combined with the blend of style, functionality and durability makes the Carolina Garage Company stand out amongst the rest.

We use the highest industrial grade composite wood materials and state of the art high performance wood powder coat technology to provide exceptional products that are designed to withstand the tough garage environment. Our durable wall mounted cabinets are easily installed and suspended off the floor to allow for effortless cleaning underneath.

Carolina Garage Company can be your source for a versatile garage cabinet line or we can be your one-stop source for all things garage. We supply a high quality polyaspartic garage floor coating solution with an excellent selection of colors and styles from which to choose. Our technical training group will assure you fully understand the coating application process and materials. We can also provide recommendations for floor preparation equipment, along with a comprehensive ROI analysis for the floor finishing program.

We don't stop at the floor. Carolina Garage Company is a distribution partner for StoreWALL™ slat wall panels and accessories. With a multiple assortment of hooks, baskets, and shelves, your clients can personalize their wall space to fit their lifestyle and organizational needs.

Our friendly sales, customer service, and technical support teams are always there to assist you if you run into questions or need support with your client. We know that you often meet with your clients after 5:00 PM or on a Saturday afternoon. That is why we provide an after-hours technical help line, for those times outside the normal 8 to 5 business day, when your client is looking for answers and you need a little assistance.

We want to be your one-stop source for all things garage. If you partner with us, we will provide you with a complete garage package per your specific project. No need to hold an inventory in *your* warehouse...let your manufacturing partner do that. We will pack and ship each order of garage cabinet components, storeWALL™ panels and accessories, and floor coating products per your specific sales order. The project kits can ship to your warehouse or with a little coordination, direct to the client's home.



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## The Next Step to Becoming an Authorized Carolina Garage Company Dealer

There has never been a better time to join the Carolina Garage Company dealer network. We are excited to learn more about your company and see how we can team up to take advantage of the growing home organization and garage transformation market.

The first step is to complete the contact information listed below, and one of our service members will contact you shortly directly. You can also contact our office to answer any questions or to get the process started.

### Contact Info

Company Name \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Office Telephone Number \_\_\_\_\_

Cell Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Shipping Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

### Business Type

Closet Company    Garage Organization    Kitchen & Bath Dealer    Cabinet Dealer

General Contractor    Home Remodeler    Designer

### Annual Sales

- \$0-\$500K   • \$500 - \$1M   • \$1M - \$3M   • \$3M - \$5M   • \$5M +



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## Business History

Years in Business \_\_\_\_\_

Are you currently selling closets Yes / No Approximate Annual Sales \$ \_\_\_\_\_

Are you currently selling garage cabinets Yes / No Approximate Annual Sales \$ \_\_\_\_\_

Are you currently selling garage flooring Yes / No Approximate Annual Sales \$ \_\_\_\_\_

Are you currently selling garage accessories Yes / No Approximate Annual Sales \$ \_\_\_\_\_

Do you have an existing Sales/Design team Yes / No

Do you manufacture any of your own product Yes / No

Do you have a showroom Yes / No

What geographic areas do you currently service \_\_\_\_\_

How did you hear about us ●Web Search ●Woodworking Network ●Closet Magazine ●Trade Show ●Social Media ●Other \_\_\_\_\_

## Preliminary Questionnaire

Once we have the basics out of the way, we will send you a more detailed dealer application package, which will included a request for a bit more information on your company, business license or tax ID, and trade references.

We can then supply you with more product information and pricing, along with our dealer expectation agreement. This will cover the expectations and costs for design software, marketing materials, sample kit packages and training courses. Remember, we are not in the business of selling franchises and you will never pay royalty fees, but there is a very low startup cost to get you on board as an authorized dealer and assure you are set up with the right territories, tools and training to make this a successful and long term partnership for both of us.

## Our Contact Information

Carolina Garage Company  
197 Funder Drive  
Mocksville, NC 27028

Phone: 336-751-7860

Fax: 336-751-0504

Website: [www.carolinagargeco.com](http://www.carolinagargeco.com)

Hours 8 AM to 5 PM EST

Sales Information

Phone: 218.821.1346

Email: [sales@carolinagarageco.com](mailto:sales@carolinagarageco.com)

Design and Ordering Assistance:

Phone: 336-751-7860

Email: [sales@carolinagarage.com](mailto:sales@carolinagarage.com)

